



Healthy Hearing

WWW.HEALTHYHEARING.COM

BOOST YOUR DIGITAL MARKETING PRESENCE

Healthy Hearing profile upgrade program

It's easy. And it works.



WHO USES HEALTHY HEARING?

Nearly **1/3**
are 55+

53%
are female

2/3
are on mobile
devices

To help conceptualize a typical site visitor who might be viewing your clinic's profile page, we created **Mary**. Her persona is based on user data:

MEET MARY

Mary is 58. She loves her smartphone and online shopping. She's active on social media, especially Facebook.

CARETAKER

She works full time and manages her father's healthcare. She recently Googled "signs of hearing loss" and found our article on hearing loss, and browsed our directory of hearing care providers.

DIGITALLY SAVVY

Mary took her father to a hearing aid clinic she found through our site, and left the clinic a positive review. She especially loved how easy it was to book appointments for her father.

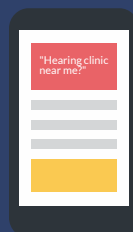
PRIVATE PAYER

Mary has insurance through her employer, but her Dad will be paying out of pocket for his hearing aids.

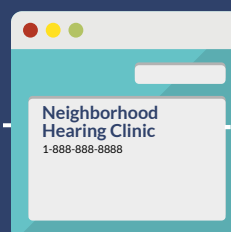
24/7 exposure to consumers



Mary likely sees your other marketing efforts throughout her day



She later goes online to learn about hearing loss or find a clinic



She is most likely to notice and choose clinics with strong SEO and prominent profiles

Purchase a profile upgrade today and differentiate your office from your competition

WHY UPGRADE WITH US?



73% of online seniors use the internet for improving health and wellness.



Over two-thirds of Internet users click on the top 5 organic results in Google.



Our goal is to dominate these results and make sure **your clinic profile ranks near the top** for searches like "hearing clinics near me."



We also **feature your clinic** on our popular articles on hearing care, attracting patients who are very early in their hearing care journey.

ENHANCED

OUR VALUE OPTION WITH KEY FEATURES

Enhanced profile page

Healthy Hearing

Home / Find a clinic / Arizona / Phoenix / Arizona Balance & Hearing Aids

Arizona Balance & Hearing Aids

2004 N 7th St Phoenix, AZ 85014

★★★★★ (163 Reviews)

It is outside of normal business hours for this location. Please fill out the appointment request form for a call back.

Quick links: [Home](#) / [Services](#) / [Staff](#) / [Hours](#)

Request an appointment

First name*

Last name*

Phone number*

First name*

Last name*

Phone number*

First name*

Last name*

Phone number*

Reason for appointment (Check all that apply)

Hearing loss or hearing aid adjustment

Hearing aid lost or broken

Follow up on recent hearing aid fitting

Ringing in the ear (tinnitus)

Healthy Hearing will contact you regarding your request as soon as possible.

Submit

This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.

Staff

Dana Day, AuD, MBA

Audiologist

Arizona Institute of Audiology. Dana Day has been helping people here and real better for over 25 years. She is the owner and founder of Arizona Balance & Hearing Aids, and has been providing expert audiologic services to the people of Phoenix and Maricopa County since 1995. (Dana earned her doctorate from A.T. Still University, Arizona School for Health Sciences. Her specialties include working with patients of all ages.

Hours of operation

Sunday	Closed
Monday	9am - 5pm
Tuesday	9am - 5pm
Wednesday	9am - 5pm
Thursday	9am - 5pm
Friday	9am - 5pm
Saturday	Closed

Enhanced includes key features proven to drive visitors to your profile.

A more robust profile stands out to consumers, making it easier to choose your clinic over less-detailed, basic listings.

Enhanced directory listing

HearingLife - Edmond (1.4 miles)

Open now by appointment! 9:00 am - 5:00 pm

15816 N Pennsylvania Ave Suite 2 Edmond, OK 73013

★★★★★ (10 Reviews)

(405) 463-2935

REQUEST MY APPOINTMENT

View clinic details

Clifford Johnson, HIS

Hearing Instrument Specialist

Clifford Johnson, HIS, is a hearing instrument and technology specialist who specializes in the (read more)



More views

Enhanced clinic profiles average **15% more profile views** as clinics with basic listings



More calls

Enhanced clinics average **2 times as many calls** as clinics with basic listings

Includes features such as:

- Call Concierge (live call answering)
- Clinic placement on featured articles
- Open-now designator
- Appointment request form
- Location linking
- 21 amenity badges
- Plus all the features of a basic profile

PREMIER

HIGHEST LEVEL OF SERVICE & FEATURES

Premier profile page

Healthy Hearing

FIND A CLINIC HEARING LOSS HELP HEARING AID HELP NEWS

Hearing Group - North OKC

HG
HEARING GROUP
(405) 780-6368
Open now! 9:00 am - 5:00 pm
14101 N May St Ste 105 Oklahoma City, OK 73134
★★★★★ (4 Reviews)

Quick links: Reviews / Services / Staff / Hours

Request an appointment

Requester first name* First name
Requester last name* Last name
Phone number* Phone number
Email* Email address

Reason for appointment (Check all that apply)

- Hearing loss or hearing aid consultation
- Hearing aid lost or broken
- Follow-up after recent hearing aid fitting
- Ringing in the ear (tinnitus)

Submit

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A message from Hearing Group - North OKC about COVID-19:

We offer Curbside Service for needs such as batteries and hearing aid Clean & Checks. Please note that all services are by appointment only - including curbside. Call our office to set up a curbside appointment and our staff will instruct you on the protocol. Only one patient is allowed in the office at a time so we can properly clean and disinfect surfaces between each patient.

Staff

Janet Colley, BC-HIS
Board Certified in Hearing Instrument Sciences
Hello, I am Janet Colley and I am a Board Certified Hearing Instrument Specialist. I began my career in 2012 and have been enjoying helping people with their hearing needs for several years now.
Supporting people with their search for better hearing is what I love. As a hearing aid wearer myself, I know people are seeking the solutions that will work for them. Starting with our comprehensive testing, reviewing your lifestyle, and evaluating your hearing struggles, we arrive at a solution for your hearing needs. There are many great products on the market now. It is important to not only find the right one for you, but more importantly to

Hours of operation

Sunday	Closed
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Thursday	9 am - 5 pm
Friday	9 am - 5 pm
Saturday	Closed

Visit our other locations

"One of the best digital investments we've made."

-Marketing manager for a large chain of clinics that upgraded dozens of profiles

More clicks

Premier clinic profiles average **80% more clicks** in search than basic profiles

Premier directory listing

Hearing Group - North OKC (0.3 miles)

Open now! 9:00 am - 5:00 pm
14101 N May St Ste 105 Oklahoma City, OK 73134

★★★★★ (4 Reviews)
(405) 780-6368

REQUEST MY APPOINTMENT

View clinic details

Janet Colley, BC-HIS
Board Certified in Hearing Instrument Sciences
Hello, I am Janet Colley and I am a Board Certified Hearing Instrument Specialist. I began my (read more)

HG
HEARING GROUP

Includes features such as:

- Your clinic's logo
- Flex space for coupons
- A place to add photos and link to videos
- A driving directions tool
- Monthly reports emailed to you
- Plus all the features of an enhanced profile

More views

Premier clinic profiles average **40% more profile views** as clinics with basic listings



More calls

Premier clinics average **2.4 times as many calls** as clinics with basic listings

LET'S COMPARE

PROFILE UPGRADES FOR HEALTHY HEARING



BASIC

No upgrade,
fewest features

- Directory listing
- Reviews platform
- Website/social media links
- Custom review reminder cards



ENHANCED

\$80

per month

- Directory listing
- Reviews platform
- Website/social media links
- Custom review reminder cards

PLUS

- Call Concierge
- Clinic featured on articles
- Open now indicator
- Appointment request form
- Location linking
- Badges to highlight services



PREMIER

\$160

per month

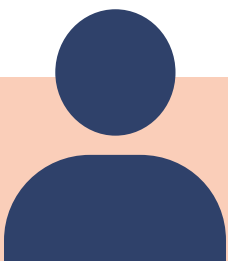
- Directory listing
- Reviews platform
- Website/social media links
- Custom review reminder cards

PLUS

- Call Concierge
- Clinic featured on articles
- Open now indicator
- Appointment request form
- Location linking
- Badges to highlight services

AND ALSO

- Logo on profile
- Clinic photos and videos
- Custom coupons/promos
- Driving directions tool
- Monthly traffic reports



Questions / Contact

contacthh@healthyhearing.com