



Healthy Hearing

WWW.HEALTHYHEARING.COM

BOOST YOUR DIGITAL MARKETING

Healthy Hearing Membership upgrade program

We help people connect with your clinic to take action for hearing loss.



99%

*of consumers used the internet to find info about a local business in 2021, according to BrightLocal. **Is your clinic doing all it can to stand out from the crowd?***

WHAT WE DO FOR YOU



Thousands of people visit our site every day to read our articles, book a hearing care appointment or leave a review of their provider.



Our visitors are **searching for hearing care** and are ready to take action.



For an annual fee that can be covered by the sale of just one pair of hearing aids, you can upgrade your Healthy Hearing membership. Our upgraded members **get more calls**.

HEALTHY HEARING IS NOT MANAGED CARE.

THERE IS NO PRICE LIST OR PAPERWORK.

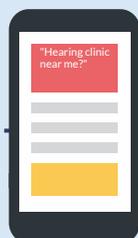
WE DELIVER CALLS DIRECTLY TO YOUR FRONT OFFICE STAFF.

YOU OWN THE PATIENT RELATIONSHIP.

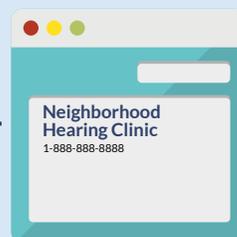
24/7 online marketing working for you



A potential patient in your area sees your other marketing efforts throughout her day.



She goes online to look up information.



Clinics with strong search engine presence and prominent profiles on our site catch her eye first.

Upgrade your membership today to differentiate your office from your competition.

PREMIER

HIGHEST LEVEL OF SERVICE & FEATURES

More than 10 reviews

Patty's Premier Hearing Aids (14 miles)

Open now! 9:00 am - 5:00 pm

345 Broadway Blvd Ste 101 Memphis, TN 38138

★★★★★ (11 Reviews)

(901) 805-2299

REQUEST MY APPOINTMENT

View clinic details

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Patty Jones, AuD, CCC-A, FAAA

Audiologist

Licensed audiologist Patty Jones has been helping people hear better for over 15 years. She...



"One of the best digital investments we've made."

-Marketing manager for a large chain of clinics that upgraded multiple profiles

- Generates new business
- Most prominent directory listing
- Unique features include priority service and expanded photo gallery



More views

Premier clinic profiles average **2x as many profile views** as clinics with basic listings



More calls

Premier clinics average **3x times as many calls** as clinics with basic listings

ENHANCED

OUR VALUE MEMBERSHIP OPTION WITH KEY FEATURES



Enhanced clinics average **2x as many calls** as basic listings

Ellen's Enhanced Hearing Center (11.5 miles)

Open now! 8:00 am - 5:00 pm

756 Highway 100 Ste 100 Memphis, TN 38119

★★★★★ (9 Reviews)

(901) 881-3515

REQUEST MY APPOINTMENT

View clinic details

Ellen Smith, AuD, FAAA

Audiologist

Dr. Ellen Smith earned both her Doctorate Degree in Audiology from the Arizona School of Health...



Enhanced clinics average **50% more profile views** as basic listings

- Features include badges to show off your amenities, "open now" indicator and more

A CLOSER LOOK: CALL CONCIERGE

Included with every upgraded membership



"Thank you for calling Healthy Hearing. This is Kim and I'm here to get you connected with Mandy's Hearing Care."



"This is Bob Smith. I'm not hearing so well lately."



"It sounds like you need an appointment with Mandy's Hearing Care. I'd be happy to help. I'm sending you to the appointment desk now to get that scheduled..."



"The name of the caller is Bob Smith. He's calling to schedule a hearing test. I'll add Bob to the line now. Here's Bob..."

"I love calls from Healthy Hearing! The Call Concierge team is so helpful and friendly. They follow-up to make sure we get patient messages."

– Venessa Rector, RK Audiology office manager

Why our upgraded members love it

- ✓ Our team answers the call from the website and gets vital information for your team.
- ✓ The caller is ready to make an appointment when the call is connected.
- ✓ We provide all pertinent caller information on a voicemail if you don't answer.
- ✓ **We follow up to make sure you received the message.**

Go for the gold!

Recent review

Bob's House of Hearing (0.2 miles)

Open now! 9:00 am - 5:00 pm

123 E Main St Suite 1A New York, NY 10022

★★★★★ (19 Reviews)

(347) 748-1993

REQUEST MY APPOINTMENT

[View clinic details](#)

John Smith, AuD

Audiologist

Dr. John Smith has spent his life and career working with the mechanics of sound and how people...



ANOTHER upgraded member exclusive!

Earn an eye-catching gold border around your location page listing when you get a **recent review** or more than **10 reviews!**

LET'S COMPARE

HEALTHY HEARING MEMBERSHIPS



BASIC

No upgrade,
fewest features

- Directory listing
- Reviews platform
- Website/social media links
- Custom review reminder cards
- Only one staff member displayed



ENHANCED

\$90

per month

Basic features plus:

- Call Concierge
- Gold border on listing when you get 10+ reviews or a recent review
- Clinic featured on articles
- Open now indicator
- Appointment request form
- Location linking
- Badges to highlight services
- Multiple staff members displayed



PREMIER

\$160

per month*

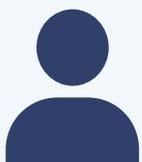
Basic features plus:

- Call Concierge
- Gold border on listing when you get 10+ reviews or a recent review
- Clinic featured on articles
- Open now indicator
- Appointment request form
- Location linking
- Badges to highlight services
- Multiple staff members displayed

AND ALSO

- Logo on profile
- Expanded photo gallery
- Custom coupons/promos
- Driving directions tool
- Monthly call and profile traffic reports

*Healthy Hearing is the **#1 internet destination** for people searching for hearing care information and hearing care providers.*



Questions / Contact

contacthh@healthyhearing.com

1-800-567-1692

*Discounts available for annual payment plans