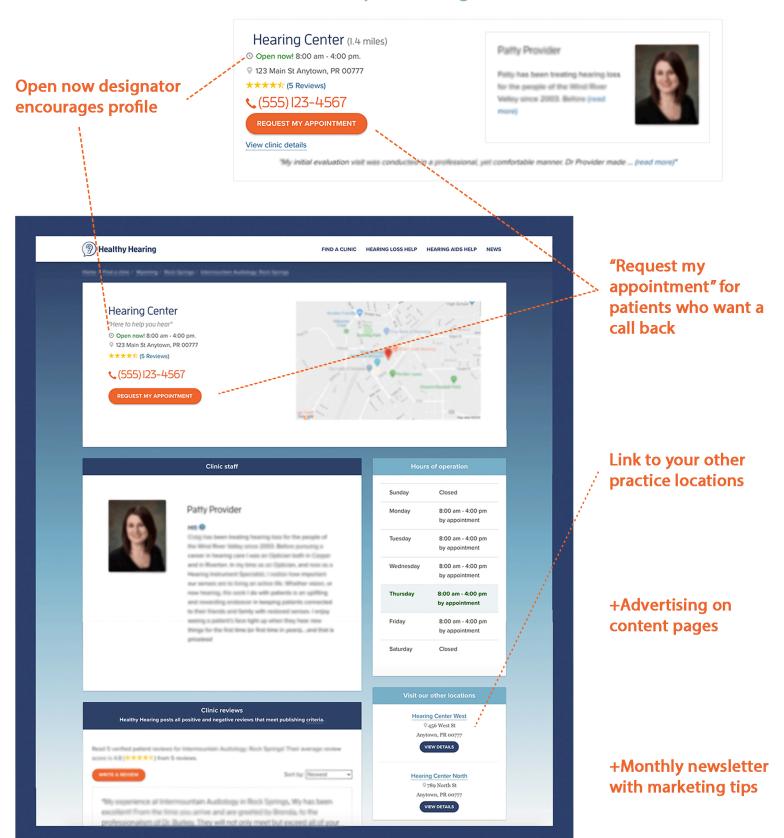


If you think your patients aren't online, *think again*.

Upgrade your Healthy
Hearing profile now and
get more online visibility
for your practice

Why upgrade to enhanced?

Attract more customers to your listing with these features





Why upgrade to premier?

Attract more customers to your listing with these features

Open now designator encourages profile visitors to call

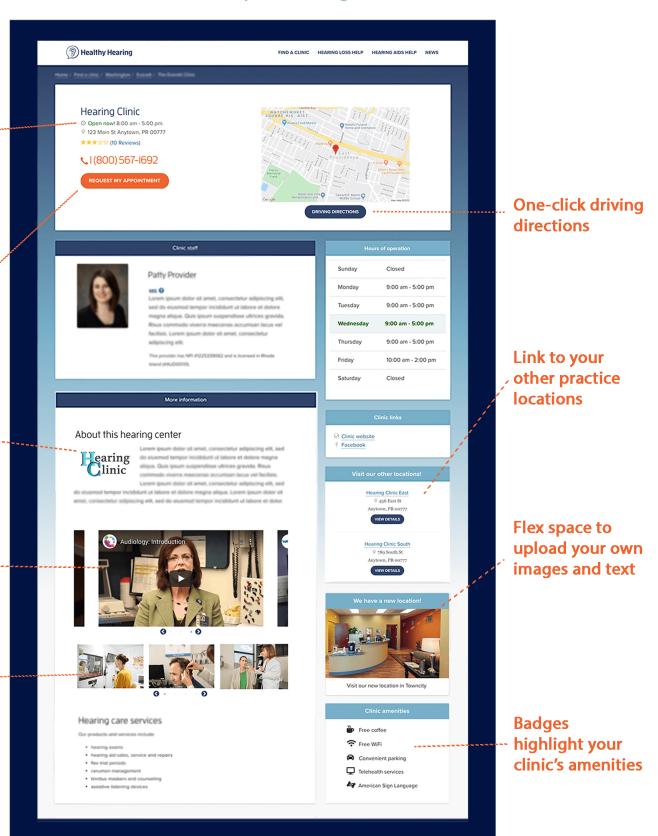
"Request my appointment" for patients who want a call back

Add your logo to your profileand listing

A place to display your online videos

A photo gallery of your clinic

+Advertising on content pages





| | Premier | Enhanced | Basic |
|---|----------|----------|----------|
| Directory listing, profile page, login and reviews platform | ~ | ~ | ~ |
| Links to website and social media | ~ | ~ | ~ |
| Monthly newsletter | ~ | ~ | ~ |
| Printable review encouragement cards | ~ | ~ | ~ |
| Advertising in content | ~ | ~ | |
| Open now designators | ~ | ~ | |
| Appointment request form | ~ | ~ | |
| Link to your other practice locations | ~ | ~ | |
| Traffic and call reports | ~ | | |
| Driving directions tool | ~ | | |
| Photo album feature | ~ | | |
| Video display feature | ~ | | |
| Badges to highlight your services | ~ | | |
| Flex space for custom promotions | ~ | | |
| Add your logo to your profile | ~ | | |

- 73% of adults 65 and older use the internet
- 78% of consumers trust online reviews as much as personal recommendations
- Pew Research Institute, 2019;
 BrightLocal, 2018

Traffic to the Healthy Hearing directory has grown robustly as more and more seniors go online. Research shows why: Older adults use the internet to carefully weigh their options before booking hearing care appointments.

Upgrading to a paid profile on Healthy Hearing signals to prospective patients that your clinic is accessible, responsive and highly qualified to provide expert hearing care. Our latest results show upgraded profiles receive **66% more phone calls** than basic profiles on average.

Learn more: 1-800-567-1692

or email Jen Dahmer at: jdahmer@healthyhearing.com



